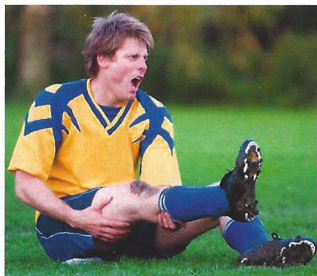


## PULSED MAGNETIC THERAPY

Why do professional athletes in almost every sport need pulsed magnetic therapy? The simplest answer is because it works. In fact, pulsed magnetic therapy for sports is four-fold: it fights pain, reduces swelling and inflammation, it speeds recovery from injury and it enhances performance. Common sense tells us that what can help the professional athlete can also help the rest of us.

Injuries are possible in any sport. Increased fitness and the fun of athletic participation make it satisfying and worthwhile. Pulsed magnetic therapy helps athletes return to peak performance by applying magnetic pulses to restore biomechanical and neuromuscular function. Not only do athletes in "high impact" contact sports such as rodeo, football, hockey and soccer benefit from this therapy but baseball, basketball, golfers, tennis players, joggers, skiers and many others have discovered that pulsed magnetic therapy gives them the "competitive edge".

## Sports Injuries



The injuries received in a contact sport such as football or rodeo can often sideline an athlete for a game, season or career. The body is subjected to a forceful impact. When an arm or leg is fractured, the bone

is set and in time it heals. When an athlete is sore or hurt, they cannot compete, practice or exercise. An athlete in pain can easily lose their edge.

Contact sports are not the only ones to produce injuries. Injuries and pain are common in sports such as golf and tennis which require constant motion. Runners subject their joints to punishing wear and tear with constant jarring.

When joints and muscles are sore, they can exert pressure on adjacent nerves, impair neural function and affect the function of virtually every other tissue, organ, and system in the body. These injuries limit motion, strength and endurance.

Complete recovery from an injury can be delayed and athletic performance is limited. Pulsed magnetic therapy helps reduce pain, increase range of motion and promotes the healing of sports injuries.

## Recreational Athlete Alert



While trained athletes often suffer muscle and joint injuries, the dangers to the "recreational athlete" are perhaps even greater. Because their muscles and joints may lack the conditioning and flexibility of the trained athlete, strains, tears, and inflammation often occur and heal more slowly.

Pulsed magnetic therapy helps in reducing inflammation and increases joint function; providing the occasional athlete with pain relief and allowing them to get back in the game.

## Improving Athletic Performance

For many of us, even before we are "sidelined" by a sports injury, we may not be functioning to our fullest potential. Any pain or soreness causes your body to compensate by changing or adapting the way other parts function with it. This compensation causes your body to expend more energy to achieve the same result it did before the malfunction.

Even when other symptoms are not evident, proper function may be lacking. With pulsed magnetic therapy, the athlete could experience improvements in pain relief, range of motion, muscle function, coordination, balance, and as a result, overall performance.

## Prevent Future Problems



With proper care and preparation, athletes can prevent many of the sprains, strains, and pains that take the fun out of athletic participation.

Pulsed magnetic therapy can be used in conjunction with other therapies including hot or cold packs to reduce inflammation, massage to speed soft tissue healing, and exercise to increase muscle conditioning and joint flexibility.

## What You Can Do

Use pulsed magnetic therapy before you begin serious conditioning for an upcoming event or after you suffer a sports-related injury.

Whether it is some previously undetected injury, or years of wear and tear, pulsed magnetic therapy will help many problems that could limit your athletic performance. Regardless of your age, conditioning, or health, it can improve your athletic potential.



- Repairs damaged tissue.
- Repairs torn tendons and fractured bones.
- Increases the cellular oxygen up to 200%.
- Enhances the synthesis of protein in the cells.
- Improves circulation.
- Reduces Pain, Swelling, Inflammation and Irritation.
- Stimulates endorphins, serotonin.
- Acts as a catalyst with any nutritional
- Speed Recovery and Enhances Performance
- Anti-inflammatory,
- Causes the pH to go more alkaline.

## Gives Athletes the EDGE!!

## What Professional Athletes Say!

*"34 years old is ancient for a professional bull rider. I've broken almost every bone in my body. After a major leg fracture last summer (2008) and getting hauled off on a stretcher, I planned on calling it quits. But after using PEMF, my daily aches and pains have gone away. I feel better than I ever have. I am in the best shape of my life. I plan on competing one more season, and then walking away on my own terms!"*

**Bo Vocu, Professional Bull Rider**

*"I was introduced to the PEMF after suffering a dislocated shoulder during a snowboarding accident. After only one treatment I noticed incredible results with my pain level as well as my range of motion. I was so impressed with this I introduced it to my wife who used it on her jaw with great results. Since then we have not only used it on ourselves, our friends and family members, but have also used it on our horses with amazing results. During the 2007 PBR season my good friend Justin McBride suffered a devastating injury to his shoulder and was told his season was over. I brought the machine to him to try and within a month he was back riding his way to another PBR World Championship."*

**Sid Steiner**

**2002 National Finals Rodeo**

**PRCA World Champion Steer Wrestler**

*"This thing (PEMF) is really good for my shoulder and hamstring. It also helped my after-game soreness. When it goes right to the pain, I know it is working."*

**Garrison Hearst, NFL Running Back**

*"My body has plenty of wear and tear from old boxing injuries. PEMF Therapy really helped the pain in my shoulder and fists. It made my body feel a whole lot better. I plan to continue using the device on myself and on all of my boxers as well."*

**Carlos Palomino, Boxing Promoter**

**Former Lightweight Champion**

*"PEMF Therapy helped with my recent groin injury. After just two treatments, the pain and swelling were gone, and I was able to move freely. This thing really works!"*

**Paul Byrd, MLB Pitcher**

[www.Pulse4Life.com](http://www.Pulse4Life.com)

*"I was introduced to the PEMF by a good friend. Being a competitive athlete I thought lets give it a try. After my first time I was really impressed with how loose and pain free it made me feel. I immediately told my coaches about it and set a time for it to be introduced to the coaches and fellow athletes. Everyone was impressed and it has become a regular therapeutic modality. I would recommend the PEMF to all athletes and everyone who suffers from pain and range of motion problems."*

**Brendan Hansen**

**U.S. Olympic Swimming Gold Medalist**

*"This is perhaps the most phenomenal device I have ever seen. Prior to competition it loosens up our athletes so they are able to compete better by increasing their range of motion and reducing their pain and stiffness. After competition it assists in speeding up their recovery time so they are not stiff and sore. They bounce back refreshed and ready to go. For those that do suffer any type of pain and stiffness, this device is remarkable how it rids our athletes of their pain and stiffness and prepares them to compete again. I highly recommend that this PEMF device be a part of every athletic program."*

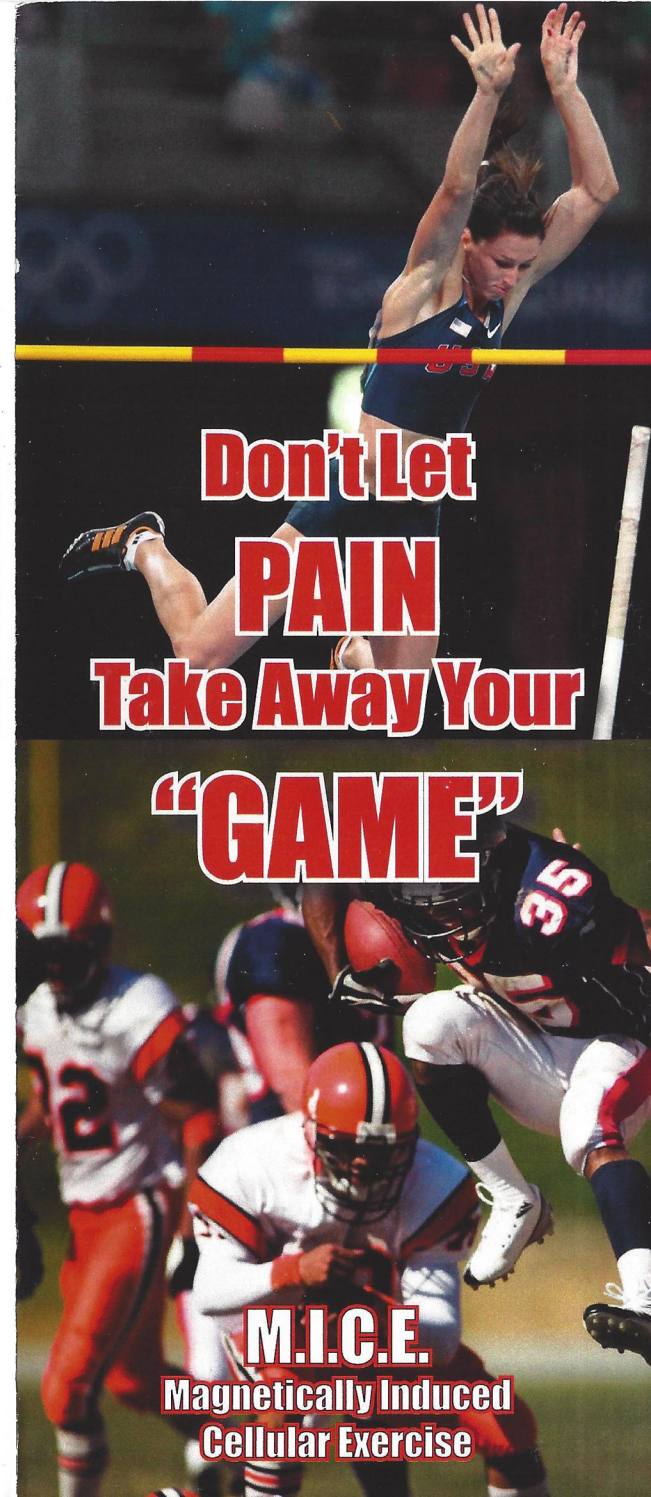
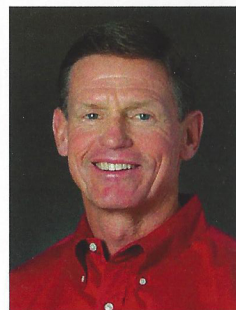
**Richard W. Quick**

**6 time Olympic Swim Coach**

**Collegiate Swim Coach**

*"I had a real sore heel. After one treatment I said, What did you do? My heel never felt this good!" I noticed a major difference the next morning after treatment. This Thumper is Fantastic."*

**Terrell Owens, NFL Wide Receiver**



**Don't Let  
PAIN  
Take Away Your**

**"GAME"**

**M.I.C.E.  
Magnetically Induced  
Cellular Exercise**